

2010



*Fast, Fun and Affordable*

**PACKAGING GUIDE**

An Exclusive First Look at the New 2010 Mustang  
coming early 2009

# WHAT MAKES A MUSTANG A MUSTANG...

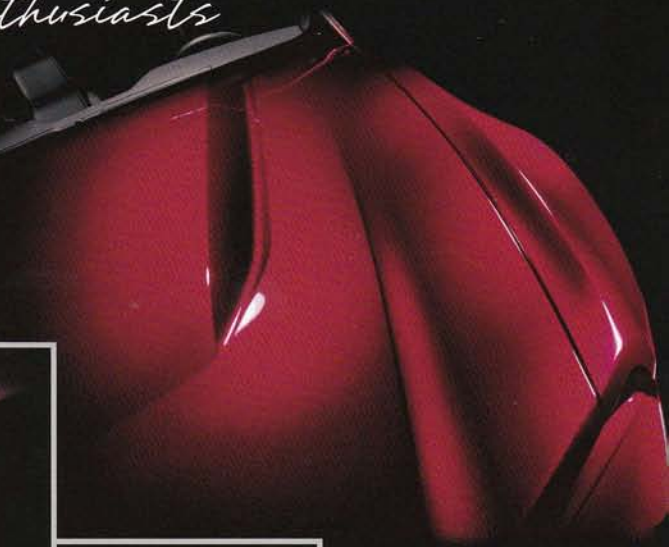
It's not just a symbol, it's the link to a legacy born of performance, speed, freedom and emotion. So go ahead, take a look. Soak in the style, the brilliance and the newness of it all.

## DESIGN – *By Enthusiasts for Enthusiasts*

### EXTERIOR STYLING

The new power dome hood, bumpers, fenders, quarter panels, doors, rear end, grilles, fascias and wheels make the all-new 2010 Mustang design look fast ... even when it's standing still. Other key design features include:

- All-new wheel designs
- LED sequential taillamps
- Body-color exterior mirrors
- Fog lamps



### INTERIOR STYLING

The first glance tells you and your customers that the refined interior will make getting behind the wheel of the 2010 Mustang more exciting than ever. The carefully crafted details behind the redesign include:

- One piece soft-touch instrument panel
- Full 360-degree cluster rings with heritage conical lenses
- New aluminum instrument panel trim and steering-wheel badge
- Bright chrome accents
- Push/flip cup holder door
- Flow-through center floor console – featuring lockable storage bin
- Unique seat sew styles with coordinating door inserts
- Ambient interior lighting and MyColor™



# TECHNOLOGY – *Welcome to the Future*

## Ford SYNC®

Voice-activated communications and entertainment system<sup>(1)</sup> that is a fully integrated, customizable media system that allows users to operate both Bluetooth<sup>®(2)</sup> wireless technology enabled mobile phones and nearly all portable digital media devices with simple voice commands.

**SYNC**  
Powered by **Microsoft**

## Dual-Zone Electronic Automatic Temperature Control

Automatically maintains preset temperature settings. Allows the driver and front passenger to adjust individual temperature settings for personal preference.

## Navigation System with SIRIUS® Travel Link™

Provides route assistance and features a large 8-inch screen and Music Jukebox. SIRIUS Travel Link provides real-time traffic and weather updates, fuel prices, sports updates and movie listings.<sup>(3)</sup>

## Reverse Camera System

Mounted in the rear spoiler, it provides added driver convenience when backing up by automatically displaying an image of what is behind the vehicle in the navigation screen or rearview mirror when vehicle is placed in Reverse.

## Easy Fuel™ Capless Fuel Filler System

Fill-ups are easy and quick... the system helps reduce fuel tank evaporative emissions by eliminating the potential to drive with a missing or improperly installed gas cap.



## SOS Post Crash Alert System

Activates the hazard flashers and sounds the horn after a crash where the airbags deploy or safety belt pretensioners activate.<sup>(4)</sup>

# PERFORMANCE – *Satisfaction Guaranteed*

## Powertrain

Offers a choice of the 4.0L V6 (210 hp/240 lb.-ft. of torque) or 4.6L V8 (315 hp/325 lb.-ft. of torque) engines combined with 5-speed transmissions to deliver the power to the rear wheels when you want it.

## Cold Air Induction

Delivers a colder, denser intake charge to the cylinders, resulting in increased horsepower and torque.

## AdvanceTrac®

AdvanceTrac Electronic Stability Control is standard on all series. This system helps the driver maintain vehicle stability in adverse driving situations or when making evasive maneuvers on slippery pavement.

## Sport Mode

On GT Premium, the AdvanceTrac system will include a unique calibration that will allow more spirited driving while the AdvanceTrac system is enabled.



- (1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.
- (2) The Bluetooth word mark and logos are trademarks of the Bluetooth, SIG, Inc.
- (3) Real-time traffic monitoring available in select markets. Some features may not be available while vehicle is in motion. Service is not available in Alaska or Hawaii. SIRIUS Travel Link is a registered trademark of SIRIUS Satellite Radio, Inc.
- (4) SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

See model lineup page for availability.

# V6 4.0L



# V6 PREMIUM



## All Base V6 Equipment PLUS:

Body Code: Coupe (P8A) | Convertible (P8E)

Body Code: Coupe (P8A) | Convertible (P8E)

### Standard Equipment

- 4.0L V6 Engine
- 5-speed Manual Transmission
- Power Vented 4-wheel Disc Brakes with Anti-lock Braking System (ABS)
- Remote Keyless Entry System
- Rear-window Defroster
- Easy Fuel™ Capless Fuel Filler System

- LED (Light-Emitting Diode) Sequential Taillamps
- LED High Mounted Stop Lamp
- 17" Painted Aluminum Wheels
- Convertible Top (Convertible Model)
- Mini Spare Tire
- Stainless Steel, Single Exhaust
- Complex Reflector Halogen Headlamps
- Dual Power Black Mirrors
- Rear Quarter Mounted Antenna

- Manual Air Conditioning
- AM/FM Stereo with Single-disc CD Player and Clock
- Audio Input Jack
- Floor Console with Full Armrest and Locking Storage
- Two Covered Cup Holders
- Black Front Floor Mats
- Driver Footrest
- Chrome Accent 4-gauge Instrument Cluster and Register Vents
- Dome Lamp (Coupe Only)
- Lighted Bezel (Convertible Only)
- Two Map Pockets, Back Side of Driver and Passenger Seats
- Cloth Bucket Seats, 4-way Manual Driver, 2-way Manual Passenger (Split-fold Rear Seats on Coupe)
- Tilt Steering Wheel with Cruise Control
- Power One-touch-up/down Driver and Passenger Windows
- Power Locks
- Interior Trunk Release

- Dual-stage Front Airbags
- Front-seat Side Airbags
- Illuminated Entry
- Tire Pressure Monitoring System (TPMS)
- LATCH (Lower Anchors and Tethers for Children)
- SecuriLock® Passive Anti-theft System
- Personal Safety System®
- AdvanceTrac® Electronic Stability Control
- SOS Post Crash Alert System

### Exterior Sport Appearance Package (101A)

- Lower Tape Stripe
- Decklid Spoiler

### Security Package (43S)

- Active Anti-theft System
- Wheel Locking Kit

### 5-speed Automatic Transmission (44L)

### Tape Stripe Delete (46D)

### Standard Equipment

- 17" Machined Aluminum Wheels with Painted Pockets
- Convertible Top (Convertible Model)
- Shaker 500 Audio System
- Ford SYNC®
- SIRIUS® Satellite Radio (*Not Available in Alaska and Hawaii*)
- Seats – Leather-trimmed, 6-way Power Adjustable Driver, 2-way Adjustable Head Restraint and Power Lumbar (Split-fold Rear Seats on Coupe)
- Ambient Lighting – Map Door Pockets, Sill Plates, Front Cup Holders, Front and Rear Footwells
- Bright Aluminum Accent Dash Appliqués, Pedal Covers, Scuff Plates and Shifter Knob
- 6-gauge Instrument Cluster with MyColor™
- Door Trim Panel Inserts
- Leather-wrapped Steering Wheel with Aluminum Spokes
- Satin Door Speaker Surrounds
- Gloss Paint Center Stack and Console

### Exterior Sport Appearance Package (201A)

- Lower Tape Stripe
- Decklid Spoiler

### V6 Pony Package (202A)

- 18" Polished Aluminum Wheels
- Body-color Exterior Mirrors
- Unique Grille
- Fog Lamps
- Pony Fender Badge
- Auto Headlamps
- Premium Floor Mats with Embroidered Tri-bar Pony Logo
- Decklid Spoiler
- Unique Lower Tape Stripe
- Unique Chrome Exhaust Tip

### Electronic Package (58X)

- Voice-activated Navigation System with SIRIUS Travel Link™ (*Includes 6-month Complimentary Subscription*)
- Dual-zone Electronic Automatic Temperature Control

### Comfort Package (53B)

- 6-way Power Passenger Seat
- Heated Front Seats
- Auto-dimming Rearview Mirror with Compass

### Security Package (43S)

- Active Anti-theft System
- Wheel Locking Kit

### 5-speed Automatic Transmission (44L)

### 18" Painted Aluminum Wheels (649)

### HID (High-Intensity Discharge) Headlamps (51H), Late Availability

### Glass Roof (59G)

### Convertible Boot (59B)

### Tape Stripe Delete (46D)

### Reverse Camera System (77C)

Powertrain/  
Functional

Exterior

Interior

Safety & Security

Rapid  
Spec

Options

Exterior

Interior

Rapid  
Spec

Options

MODEL LINEUP - Exhilarating at All Levels

# GT 4.6L V8



# GT PREMIUM



## All Base GT Equipment PLUS:

Body Code: Coupe (P8C) | Convertible (P8F)

Body Code: Coupe (P8C) | Convertible (P8F)

### Standard Equipment

- 4.6L V8 Engine
- 5-speed Manual Transmission
- Power Vented 4-wheel Disc Brakes with Dual Piston Front and Single Piston Rear Anti-lock Braking System (ABS)
- Remote Keyless Entry System
- Rear-window Defroster
- Engine Cover
- Easy Fuel™ Capless Fuel Filler System

- LED (Light-Emitting Diode) Sequential Taillamps
- LED High Mounted Stop Lamp
- 18" Painted Wide Spoke Aluminum Wheels
- Convertible Top (Convertible Model)
- Black Chrome Pony in Grille
- Auto Headlamps
- Mini Spare Tire
- Decklid Spoiler
- Fog Lamps
- Dual Bright Rolled Exhaust Tips
- Complex Reflector Halogen Headlamps
- Dual Power Body-color Mirrors
- Rear Quarter Mounted Antenna

- Manual Air Conditioning
- AM/FM Stereo with Single-disc CD Player and Clock
- Audio Input Jack
- Floor Console with Full Armrest and Locking Storage
- Two Covered Cup Holders
- Black Front Floor Mats
- Driver Footrest
- Chrome Accent 4-gauge Instrument Cluster and Register Vents
- Dome Lamp (Coupe Only)
- Lighted Bezel (Convertible Only)
- Two Map Pockets, Back Side of Driver and Passenger Seats
- Cloth Bucket Seats, 4-way Manual Driver, 2-way Manual Passenger (Split-fold Rear Seats on Coupe)
- Tilt Steering Wheel with Cruise Control
- Power One-touch-up/down Driver and Passenger Windows
- Power Locks
- Interior Trunk Release

- Dual-stage Front Airbags
- Front-seat Side Airbags
- Tire Pressure Monitoring System (TPMS)
- LATCH (Lower Anchors and Tethers for Children)
- SecurILock® Passive Anti-theft System
- Personal Safety System®
- AdvanceTrac® Electronic Stability Control
- SOS Post Crash Alert System

### Security Package (43S)

- Active Anti-theft System
- Wheel Locking Kit

### 3.73 Rear Axle Package (67T)

- Performance 3.73 Axle Ratio
- Front Dual Piston Calipers and Performance Brake Pads
- Recalibrated Electronic Stability Control
- Not Available with Glass Roof (59G)

### 5-speed Automatic Transmission (44L)

### 3.55 Rear Axle (455), Manual Transmission Only

### Spoiler Delete (13D)

### Standard Equipment

- Cloth Convertible Top (Convertible Model)
- Convertible Boot (Convertible Model)
- Shaker 500 Audio System
- Ford SYNC®
- SIRIUS® Satellite Radio (*Not Available in Alaska and Hawaii*)
- Seats – Leather-trimmed, 6-way Power Adjustable Driver, 2-way Adjustable Head Restraint and Power Lumbar (Split-fold Rear Seats on Coupe)
- Ambient Lighting – Map Door Pockets, Sill Plates, Front Cup Holders, Front and Rear Footwells
- Bright Aluminum Accent Dash Appliqués, Pedal Covers, Scuff Plates and Shifter Knob
- 6-gauge Instrument Cluster with MyColor™
- Door Trim Panel Inserts
- Leather-wrapped Steering Wheel with Aluminum Spokes
- Satin Door Speaker Surrounds
- Gloss Paint Center Stack and Console

### Premier Trim with Color Accent Package (401A)

- Charcoal Black Interior Environment
- Color-accented Seats
- Unique Door Trim with Bright Pony Badge
- Dark Aluminum Instrument Panel Appliqué
- Not Available with Exterior Stripe Options

### Electronic Package (58X)

- Voice-activated Navigation System with SIRIUS Travel Link™ (*Includes 6-month Complimentary Subscription*)
- Dual-zone Electronic Automatic Temperature Control

### Comfort Package (53B)

- 6-way Power Passenger Seat
- Heated Front Seats
- Auto-dimming Rearview Mirror with Compass

### Security Package (43S)

- Active Anti-theft System
- Wheel Locking Kit

### 3.73 Rear Axle Package (67T)

- Performance 3.73 Axle Ratio
- Front Dual Piston Calipers and Performance Brake Pads
- Recalibrated Electronic Stability Control
- Not Available with Glass Roof (59G)

### 5-speed Automatic Transmission (44L)

### 3.55 Axle (455), Manual Transmission Only

### 18" Polished Aluminum Wheels (64M)

### 19" Bright Machined Aluminum Wheels (64X)

### 19" Premium Painted Luster Nickel Aluminum Wheels (64V)

### Spoiler Delete (13D)

### Reverse Camera System (77C)

### HID (High-Intensity Discharge) Headlamps (51H), Late Availability

### Glass Roof (59G)

### Shaker 1000 Audio System (91B)

Powertrain/  
Functional

Exterior

Interior

Safety & Security

Options

Exterior

Interior

Rapid Spec

Options

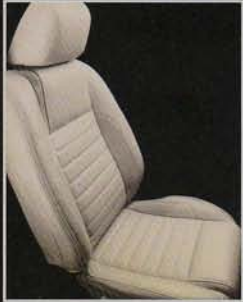
# INDIVIDUALITY - *Make it Your Mustang*

Mustang owners can create a vehicle that not only reflects their taste, but also becomes an extension of their personality.

## INTERIOR SEATING

### Stone

Cloth Sport Buckets (1U)  
Leather-trimmed Buckets (4U)



### Charcoal Black

Cloth Sport Buckets (1W)  
Leather-trimmed Buckets (4W)



### Saddle

Leather-trimmed Buckets (4N)



### Brick Red/ Cashmere Accent

Leather-trimmed Buckets (5P)



### Charcoal Black/ Grabber Blue Accent

Leather-trimmed Buckets (5R)



### Charcoal Black/ Cashmere Accent

Leather-trimmed Buckets (5Q)



## COLORS

Red Candy  
Metallic  
with Tinted  
Clearcoat (U6)



Kona Blue  
Metallic (L6)



Grabber Blue (C1)



Sunset Gold  
Metallic (GQ)



Sterling Grey  
Metallic (UJ)



Brilliant Silver  
Metallic (U)



Black (UA)



Performance  
White (HP)



Torch Red (D3)



## WHEELS

17" Painted Aluminum Wheel (64U)  
Standard on V6 (100A/101A)



17" Machined Aluminum Wheel  
with Painted Pockets (64T)  
Standard on V6 Premium  
(200A/201A)



18" Painted Aluminum Wheel (649)  
Optional on V6 Premium  
(200A/201A)



18" Polished Aluminum Wheel (64M)  
Standard on Pony Package (202A)  
Optional on GT Premium  
(400A/401A)



18" Painted Wide Spoke  
Aluminum Wheel (64A)  
Standard on GT and GT Premium  
(300A/400A/401A)



19" Bright Machined  
Aluminum Wheel (64X)  
Optional on GT Premium  
(400A/401A)



19" Premium Painted Luster  
Nickel Aluminum Wheel (64V)  
Optional on GT Premium  
(400A/401A)



Specifications and descriptions contained within are based upon the most current information available at the time of release. Your Ford Dealer is the best source for the most current information. Note to Dealers: For the latest information and additional details, please refer to the latest Dealer Ordering Guide.



Retailer Education & Training

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See model lineup page for availability.

NEW for 2010